

ORDER



Orders	Order / Rev:	49360
	Alt Order #:	09791534
	Product Desc:	60 PLUS ASSOC-SENATE
	Estimate:	1911
	Flight Dates:	08/22/12 - 08/28/12
	Original Date / Rev:	08/14/12 / 08/14/12
	Order Type:	GENERAL

	CBS 47
Primary AE:	Millennium Washington DC
Sales Office:	MNAT
Sales Region:	National

Agency	Name:	Mentzer Media Services
	Buying Contact:	
	Billing Contact:	
		600 Fairmount Ave
		Towson, MD 21286

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	60 Plus Association
	Demographic:	A50+
	Product Codes:	Issues/Propositions
	Priority:	P-1
	Revenue Codes:	AGY, POL-ISS, GEN

New Business Thru: _____
 Order Separation: 00:15:00
 Advertiser External ID: _____
 Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	2	\$1,700.00	\$1,445.00
08/27/12	08/28/12	1	\$850.00	\$722.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	2	\$1,700.00	\$1,445.00	0.00
September 2012	1	\$850.00	\$722.50	0.00
Totals	3	\$2,550.00	\$2,167.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share

CBS 47	20%	\$2,550.00
Market	100%	\$12,750.00

Competitive Share

CABLE	0%	\$0.00
EAWS	0%	\$0.00
ETEV	0%	\$0.00
UNKWN	2%	\$255.00
WAWS	4%	\$510.00
WCWJ	0%	\$0.00
WJXT	58%	\$7,395.00
WJXX	8%	\$1,020.00
WTLV	8%	\$1,020.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTEV	08/22/12	08/26/12	M-F Action News @ 11pCM M-F Action News @ 11p		11:00 PM-11:35 PM - WTFSS	:30	2	\$850.00	P-1	0.00	NM	2	\$1,700.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/20/12	08/26/12	- - WTFSS		2		\$850.00			0.00			
E 2	WTEV	08/27/12	08/28/12	M-F Action News @ 11pCM M-F Action News @ 11p		11:00 PM-11:35 PMT-----	:30	1	\$850.00	P-1	0.00	NM	1	\$850.00
NEWS														

CBS 47

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WTEV	08/27/12	08/28/12	M-F Action News @ 11p	CM	11:00 PM-11:35 PM	MT-----	:30	1	\$850.00	P-1	0.00	NM	1	\$850.00
				M-F Action News @ 11p											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	MT-----		1				\$850.00		0.00			
													Totals	3	\$2,550.00